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PART ONE OF SEVEN











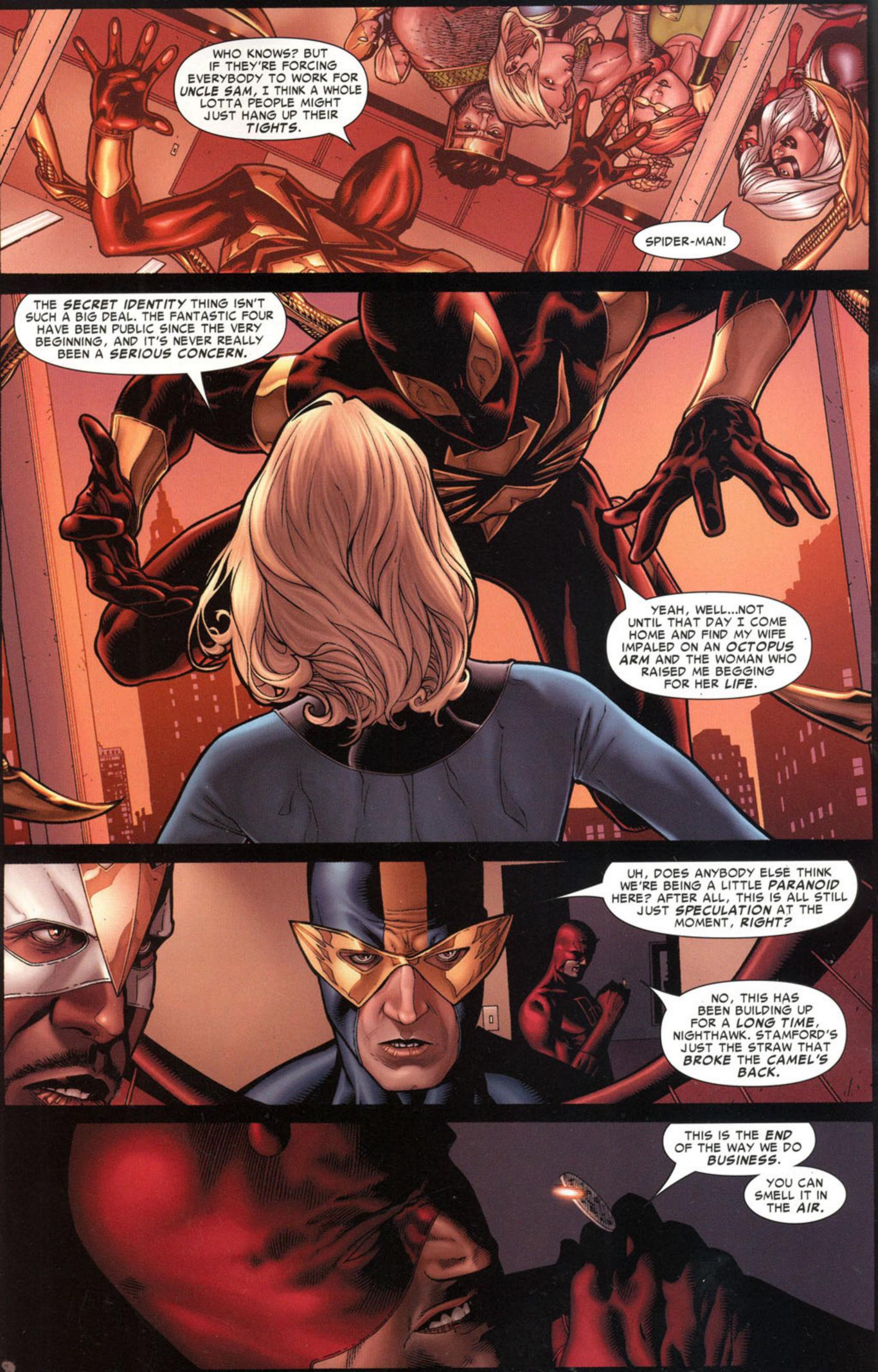






































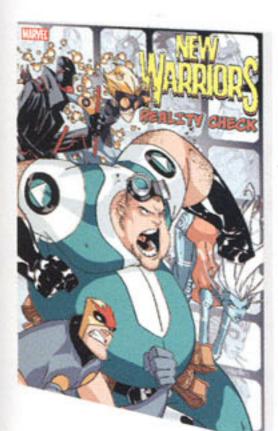


Hey there, NEW Believer!

The news about CIVIL WAR has been breaking everywhere, and word on the street is that we have a lot of new readers picking up this storyline. So, this Cup of Joe is dedicated to you, my neophyte friend, and we're thrilled to have you as a new member of the MARVEL family!

Usually when you come across huge universe-spanning events of this kind, even the most hardcore

fan finds himself needing a road map just to figure out what's happening and who's who. Here at MARVEL, we work very hard to make sure that ALL of our blockbuster events are NEW-reader-accessible, and CIVIL WAR is no exception.



Nevertheless, I suspect that after reading this first issue, you can't wait to go diggin' in the MARVEL sandbox (not that I can blame you). And that's what your ol' bud Joey Q is here for. Here's a little guide to some trade paperback collections that will get you started.

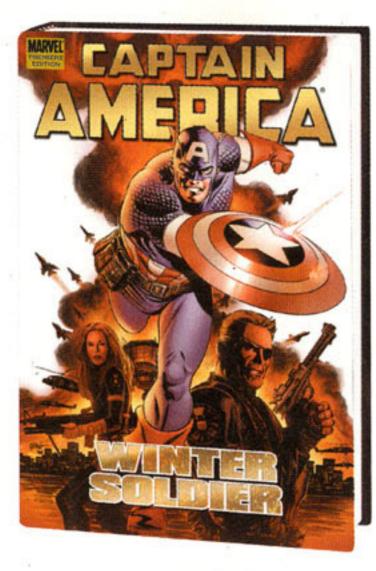
I'm sure the opening scene of CIVIL WAR still has your jaw distended, so how about if I told you that the most recent adventures of the New Warriors can be found in NEW WARRIORS: REALITY CHECK. And if you're wondering about Nitro, the villain who was responsible for the explosion that took out

Stamford, well, I recommend you go to: http://www.marvel.com/universe/Main_Page for more information on him.

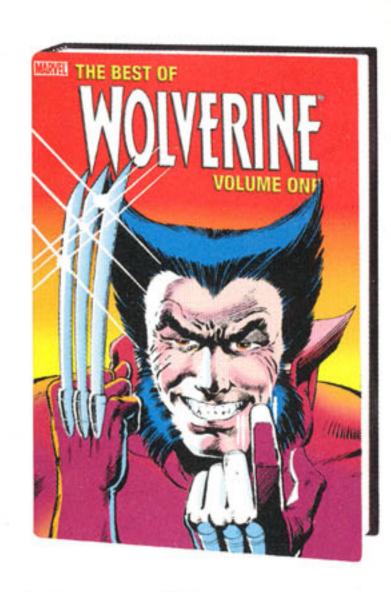


The Stamford cleanup was comprised of three of Marvel's most prominent super hero teams: the Avengers, who you can read more about in NEW AVENGERS VOL. 1: BREAKOUT; the X-Men, who are at their best in the ASTONISHING X-MEN VOL. 1 hardcover; and if you've instantly become a fan of the FANTASTIC FOUR and want to know more about Johnny Storm (who had the unfortunate encounter with the club crowd), then get your hands on the FANTASTIC FOUR VOL. 1-3 hardcovers.



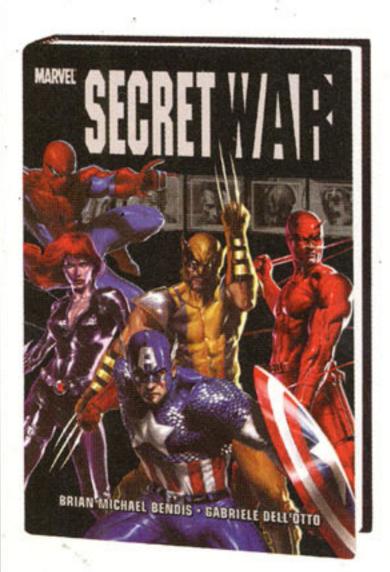






Individually, many of the characters on these teams have their own titles as well. Let me recommend CAPTAIN AMERICA, VOL. 1: THE WINTER SOLDIER, IRON MAN: THE DEMON IN THE BOTTLE and, of course, THE BEST OF WOLVERINE hardcover as the perfect primers for you.

She-Hulk, who makes a brief appearance being interviewed by Larry King, is currently starring in her own critically acclaimed series, but for her earlier exploits, check out SHE-HULK, VOL. 1: SINGLE GREEN FEMALE and SHE-HULK, VOL. 2: SUPERHUMAN LAW.



And if you were as blown away by the scene between Captain America and Maria Hill, the current director of S.H.I.E.L.D. and if espionage is your thing,

then pick up the SECRET WAR hardcover.

Now remember, kiddo, this is just a smattering of the collections that are available. If you want more, just ask your kindly retailer and they'll guide you through the wonderful world that is MARVEL!



See ya in the funnybooks!

JQ

EEK!