

# THE BLUDGEONING BEAST!



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THE INCREDIBLE SECRET
BEHIND ALL THE BEAST'S
ENEMIES!

THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AVE., NEW YORK, N. Y. 10022

I was very happy to see the improvements made in AMAZING ADVENTURES between its first and second installments of the BEAST saga. Sutton seemed much more in tune with what he was doing (i.e., drawing heroes), and Ploog's inking, while making the character look a little too much like Mike's own werewolf, still rendered the Beast clearly and concisely, which is what

I look for in comics.

In addition, while Gerry is a fine writer, it seemed as if he had no direction in the first book. Steve Englehart added all the missing elements, plus a few I hadn't thought of, in his debut issue, and so grabbed my flagging interest. I begin to see all sorts of possibilities in this book that make it unique, and if Steve realizes them, maybe we readers will stop thinking of THE BEAST as just a copy of more successful Marvel titles. I'm particularly pleased by Linda Donaldson's status as an agent provocateur inside the hero's headquarters, and Hank's overwhelming desire to regain his humanity through his own efforts.

Peace, group.

Carl Danning, 198 Grant Zionsville, Indiana

THE BEAST was never intended to be a copy of anybody, Carl - it's just that it's taken us a while to show that fully. In this ish, Hank begins to mutate a bit further, and next issue - well, you'll have to see it to believe it. That serum's causing more than one problem with Mr. McCoy's metabolism, as you'll soon see.

Dear Stan.

I have been thinking very carefully about your new BEAST since it first came out a couple of months ago. I read issue #11 and decided to wait till #12 came out to write to you. I must say that I was not disappointed in either issue, and to be truthful enjoyed them immensely. Your new Beast has a lot of potential, and if handled right could be another Spider-Man or F.F. But please put more background on your characters and more characterization in your stories. I was happy with the art in issue 11 but was not too overly pleased with it in issue 12. I don't think that Mike Ploog is a good inker on Tom's art. Mike is an excellent artist, but as an inker on Tom Sutton's art he makes it look hazy and foggy. To put it short, I don't think they go together as a team. How about trying Bill Everett or Tom Palmer as inkers? But if you do keep Mike as an inker, please, Stan, ask him to slow down on the last part of magazine he's drawing or inking. It looks as if he gets in too big a hurry in the last few pages of the mag and just goes over it in a hurry (I've noticed this in MARVEL SPOTLIGHT also when he draws Werewolf by Night. By the way, that's a great masterpiece, too.)

So please, Mike, if you will, slow down a bit, Okay? Okay! And now, Stan, if you can bear with me a while longer, I have some suggestions that I hope you will consider:

1 - The Beast should be larger than any man (as he was in issue 11), but in issue 12, Iron Man was almost

the same size as he was.

2-In past X-Men stories, the old Beast had the power to climb walls as Spider-Man did. Let him keep that same power.

3-He must (understand this), he must meet Jack

Russell, the Werewolf by Night!

Well, those are my suggestions and opinions. Thanx for listening.

Good Luck.

Clint Higginbotham, 8595 Randell Drive Denison Texas, 75020

Clint, meet Chris Manning, elsewhere on this page, for comments on characterization and inking in AA. Looking at the rest of your letter, though - now there's something we can answer.

We don't figure the Beast is larger than any man because he has to pass himself off as a real man from time to time. Hank McCov was always a bulky son-of-agun, so his new-found muscles can be easily hidden inside a suit - but an extra foot or two would be a tad more difficult. Agreed?

Secondly, who said he can't climb walls any more?

Not ye olde Bullpen.

And third - well, we answered that one last time. We don't want to mix the Werewolf and the Beast right now (but one thing's certain at Mighty Marvel - and that is that nothing's certain).

Dear Stan, Steve, Tom, and Mike,

Great stuff! After issue number 11 of AMAZING AD-VENTURES, I figured you'd written off the title completely. To go from wretched Inhumans stories to that padded, weak origin of the new Beast was just too much.

But now comes #12 - and it is just great.

I don't know who Steve Englehart is - unless he's the guy who worked with Neal Adams on a Vampirella story a while back - but if this is his first script, he's got a great future ahead of him. All the loose ends from the previous ish were tied up - the cardboard figures were given life - a great gimmick (the Beast's need and method of mingling with humanity) was introduced a dynamite battle with Iron Man ending in a truly unique manner was presented - and all this came about with some of the smoothest, most true-to-life dialogue to grace a Marvel mag in many a moon. Outasite!
Plus the artwork! Sutton has always seemed to me to

be at his best when he's simplest, and Syd Shores struck me as being totally unsuitable (too realistic) for Tom. But Ploog gives it a mellow, smooth feeling that really

turned me on.

Anyway, you surprised the heck out of me -- but it looks like Marvel's got another winner on its hands. Good going, people.

Chris Manning, 2057 South Marine Eau Claire, Wisc.

And good reading to you, Chris. The response to the second BEAST story was overwhelmingly enthusiastic, and we're pleased as punch about it. As for who Stainless Steve is - he was the guy who worked with Neal on that story, and it was his comics coming-out party. But he's more into scripting these days, which is great for us, and you'll be seeing his writing in many a mag (plus the already viewed DEFENDERS and CAPTAIN AMERICA - you have already viewed them, haven't you?). And the Bullpen pages can tell you more.

As you've noticed, Mike Ploog only did that one ink job for AA, but what do you think of the other stalwarts who've applied their brushes to these pages since? We'll

be looking to hear from you, tiger.

Dear Stan.

I just read THE BEAST #12 for the second time, and I gotta say how nicely handled the ending was. To project us, the readers, into Mastermind's illusion on pages 18 and 19 was classic material. The scripter played fair with us, so that the only point of view on those pages was the Beast's. Usually sequences like that bother me, but this one came off honestly and intelligently. Make Mine Marvel!

Al Leffingwell, 9630 Wendy Way Tucson, Arizona

Easily done, Al. We thought it was a groove, too. But now - see what Steve has in store for you in issues to come!

MARVEL BULLPEN BULLETINS . MARVEL BULLPEN BULLETINS . MARVEL BULLPEN BULLETINS

## SUPER-SPECIAL ANNOUNCEMENT!

### STAN LEE'S SOAPBOX

Okay, troops, it's time to level with Marveldom Assembled! Each day a kaboodle of mail pours into the Builpen asking why my script-writing output has dwindled to practically zero. I'd like to give you a simple answer, but I'm the kinda guy who can't say "hello" without making it a speech. So try to bear with me, huh? I think I can promise you a surprise or two as we go rambling along. Anyway, if ye harken to these words, the seeds of truth and wisdom shall be scattered, mayhap, amongst thee!

Until now, mighty Marvel has been a lusty, gusty, irreverent mischief-maker in the wondrous world of comix. It was Marvel that first introduced heroes with human hang-ups; Marvel that popularized guest-star appearances till you needed a scorecard to tell you who was who: Marvel that dared create continued stories - and then forgot how to end them, so that they went on forever! It was Marvel who gave you a Bullpen Bulletins page where we can rap together like this; Marvel who liberated the geniuses who bring you these epics from their shadow of anonymity, and billboarded the name of every writer, artist, and letterer until you now know 'em almost as well as we do. Only Marvel could have made satire and sentimentality. relevance and ribaldry a part of the comix mystique. And who but Marvel would have dared make a hero out of the Hulk, or a bald-headed, self-pitying sky-rider called the Silver Surfer? Well, we could go on forever, but it might sound like bragging - and you know how we hate to do that!

Anyway, that takes us up to the present. Like a felia named Milhous recently said, Phase One has just about had it – and it's time for Phase Two to begin. No man, no group of men, no publishing company can rest on its laurels – and Marvel's still much too young, too zingy, too bright-eyed and bushy-tailed to settle back and bask in the sun of yesterday's success. So here's the real scoop – here's where we're at, and where we're headed – and be sure to pay attention, 'cause we're not making a move without ya!

First, I've been bustin' to tell you that Rascally Roy Thomas, whose sensational scripts and awesome editorial assistance have helped spearhead Marvel's gallop to greatness, has been promoted to Editor! That means the titanic Mr. T. will be the omnipotent overseer of all our plots and stories. And you can bet he'll be ably assisted by the greatest group of with-it writers ever assembled under any comix roof - script-writing stalwarts such as Gerry Conway, Archie Goodwin, Steve Englehart, Mike Friedrich, Gary Friedrich, George Alec Effinger, Gardner Fox, and Stu Schwartzberg, not to

mention Wild Bill Everett and Larrupin' Larry Lieber!

Next, Fearless Frank Giacoia has been appointed our Assistant Art Director! Frankie's credentials for this position are impecable. He's not only one of the finest inkers our field has ever produced, but — and not many of you may know this — he's also a powerful penciller in his own right! Frank's been a top newspaper strip artist as well as a comic-book caliph for years—and now he's all ours!

But, if this sounds to you like of Stan is singing his own swan song, forget it! Yours Truly feels like a tiger unleashed! With Roy supervising our swingin' storylines, and Frankie lending a hand with the art direction (not to mention Jumbo John Verpoorten supporting the whole megillah by handling the almost superhuman job of coordinating our ever-increasing production schedules), it means that I'll finally have the time (after all these years of writing and kibitzing) to devote myself exclusively to dreaming up new, exciting projects for the Bullpen, new directions for us to take, new types of mags to produce - both comix and other kinds, and new fields for Marvel to conquer in film, TV, books, and youname-it-we'll-do-it!

Wouldia believe we've already started work on a whole series of new comix titles? We'll clue you in, of course, in future Bullpen columns, Yep, we've got surprises in store for fanatical fans and casual readers alike. We're setting up brand new departments to bring you fantastic types of entertainment no comix company has ever thought of creating before. And, whenever I can take a break, I'll be devoting more time than ever to lecturing at colleges and universities, doing my bit to spread the gospel according to Marvel! However, even though I no longer have time to write any steady features. I've a hunch that this battered old typewriter which I'm pounding on right now will always prove to be a lure that I can't resist, so take warning - you never know when the phantom script-writer will strike again! Anyway, we've been friends for so long, and shared so many great times together here on the pages of Marvel, that I'm just not about to let you get away! So you'll still find me yakkin' at you right here in the ol' Soapbox each month - and if you ever stand me up, it's one demerit!

And that's it for now, gang. If you think we turned you on before, the best is yet to be — wait'll you see what's coming! Hang loose! Face front! Marwel's on the move again! We're pushing Phase Two — and it's all for you!

Excelsion Fan

### THE MIGHTY MARVEL CHECKLIST Now On Sale!

FANTASTIC FOUR #126: This is where it all began! Still "The World's Greatest Comix Mag!" And now — the return of the Mole Man!

SPIDER-MAN #112: Spidey cops out! Our wall-crawler turns his back on the world – and wait!! you find out why! THOR #203: Ego-Prime defeated! Odin's master plan revealed at last! Then – the birth of a new mystery!

Then — the birth of a new mystery!

AVENGERS #103: The Sentinels strike!

How can the Avengers stop them —
while the Scarlet Witch is held hostage?

HULK #155: The awesome entity called

- the Shaper of Worlds! And, wouldja
believe - Captain Axis!

CAPT. AMERICA & THE FALCON #153: Cap vs. Nick Fury! Sharon quits Shield! While the Falcon — well, wait and see! DAREDEVIL #91: He's back from the dead! Mr. Fear — the only man who knows DD's true identity! So—look out SUB-MARINER #53: The battle to the finish with Sunfire! And, you've never seen anything quite like Dragon-Lord! IRON MAN #50: Can Princess Python give Shellhead a fight for his life! Well, if she can't — the Cyborg Sinister can't is she can't — the Cyborg Sinister can't she can't

CONAN THE BARBARIAN #18: Demons that walk like men! A world in chaos! See why we call this one — "The Kingdom of the Dead!"

KULL THE CONQUEROR #4: Fantasy master John Jakes plotted this one! "The Night of the Red Slavers!" A must! MARVEL TEAM-UP #4: Spidey's life in

MARYEL TEAM-OF #4: Spidey's life in danger! Morbius at large! And then enter the X-Men! Like great! CAPTAIN MARYEL #22: The hero who

just wouldn't diel But, that was before he met-Megaton, the Nuclear Murderer!

AMAZING ADVENTURES #14: Give it up, Beast! Even yoù can't survive the deadly attack of Quasimodo — the com-

WEREWOLF BY NIGHT #1: Marvel's newest, weirdest sensation yet! Man into wolf — at midnight! Far out!

puter that kills!

TOMB OF DRACULA #4: Dracula at bay! A mysterious mirror — which may mean

safety, or doom! Eerie beyond belief!

MARVEL FEATURE #5: Trapped in a
world too big for him! Ant-Man comes
face to face with — Egghead!

MARVEL PREMIERE #4: Serpent-men and shadows! Dr. Strange vs. — the Spawn of Sligguth!

CREATURES ON THE LOOSE #19: Gullivar Jones vs. the Barbarians of Marsi Fantasy—with a mighty Marvel twist! Saff FuRY #102: Talk about way-out war-mags! The hard-hitting Howlers take on a crime syndicate—in wartime Italy! RED WOLF #3: "The War of the Wolf-Brothers!" Our Indian avenger goes into action at the head of a raging wolfpack!